



"CELEBRATING EXCELLENCE IN EVERY VOW"



WEDDING INDUSTRY VENDOR AWARDS JAIPUR EDITION



DATE: 22-23 August 2026 | Saturday & Sunday
VENUE: Bamboosaa Sunrise Resort



SPONSORSHIP PROPOSAL



ABOUT WIVA

The Wedding Industry Vendor Awards (**WIVA**)
is a Structured Industry Platform Established to Recognize, Reward
& Elevate Excellence Within The Wedding & Event Ecosystem

WIVA SERVES AS

- A RECOGNITION PLATFORM
- A BUSINESS DEVELOPMENT OPPORTUNITY
- A NETWORKING ECOSYSTEM
- AN INDUSTRY KNOWLEDGE FORUM

IT BRINGS TOGETHER STAKEHOLDERS INCLUDING

- Wedding Planners •Event Designers •Decor & Production Companies
- Caterers•Hospitality Brands •Photographers & Filmmakers
- Beauty & Styling Professionals •Fashion Designers •Venue Owners
- Entertainment & Technical Vendors



WIVA Operates With a Vision
To Create A Unified, Growth-driven Platform For
The Indian Wedding Industry



WIVA 2025 INAUGURAL EDITION

The First Edition of WIVA Established a Strong Foundation In The Hadoti Region, Achieving Significant Participation & Media Engagement

KEY METRICS

- ✔ Regional Print & Digital Media Coverage
- ✔ 400+ Attendees
- ✔ 100 Award Categories Presented
- ✔ 40+ Exhibiting Vendors
- ✔ Strong Social Media Engagement

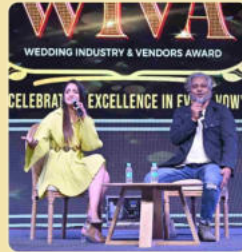
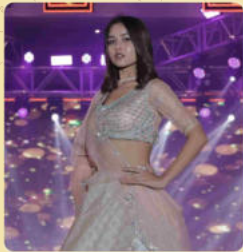
PARTICIPATION FROM PAN INDIA

The Inaugural Edition Positioned WIVA as the First Structured Wedding Industry Recognition Platform in the Region.

Based on this success, WIVA now expands to Jaipur with a broader, National-level reach.



WIVA FIRST EDITION GALLERY



WIVA 2026 JAIPUR EDITION

📍 Jaipur, Rajasthan

📍 Venue: Bamboosaa Sunrise Resort

📅 22–23 August, 2026



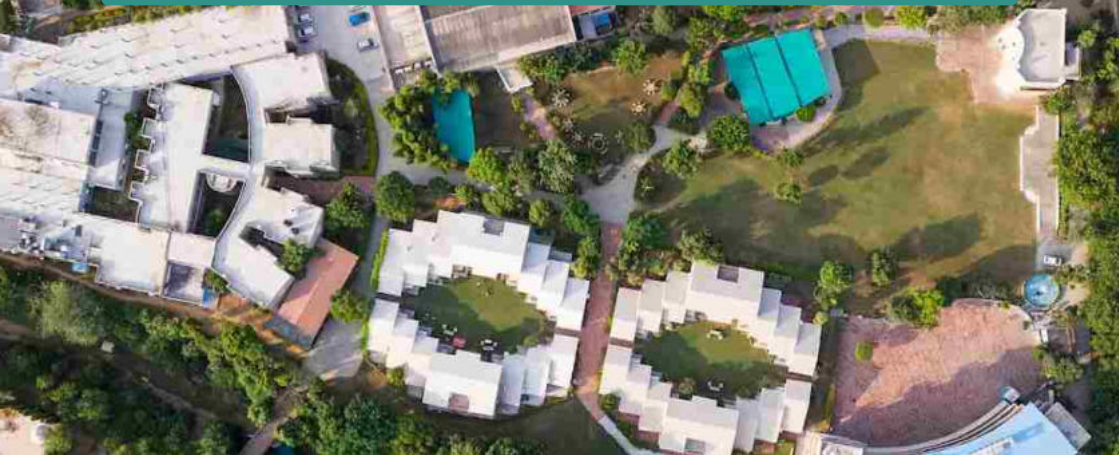
EVENT COMPONENTS

- 🏪 WIVA Expo (Wedding & Event Exhibition)
- 🏆 Grand Awards Ceremony
- 🗣️ Industry Panel Discussions
- 👗 Fashion & Designer Showcase
- 🍷 Networking & Business Lounge
- 🎉 Gala & Hospitality Experience

PROJECTED PARTICIPATION

- 👥 1,000+ Visitors
- 🏢 40+ Exhibitors
- 📄 500+ Wedding Professionals
- 👤 National & State-Level Planners
- 👪 Engaged Brides, Grooms & Families

WIVA 2026 Aims To Position Jaipur As A Strategic Hub For Wedding Industry Collaboration.





SPONSORING WIVA 2026 OFFERS MEASURABLE BRAND ADVANTAGES



TARGETED BRAND EXPOSURE

Engage Directly With Wedding Professionals, Decision-makers,
& High-value Consumers

INDUSTRY POSITIONING

Align Your Brand With Quality, Recognition & Structured Industry Growth

MULTI-CHANNEL VISIBILITY

Brand Integration Across, Stage & Venue Branding,
Digital Marketing Campaigns Media & Press Coverage,
Social Media Promotions, Print Collaterals

DIRECT BUSINESS DEVELOPMENT

Opportunity To Generate Partnerships, Leads, Long-term Collaborations

PREMIUM AUDIENCE ACCESS

Connect With HNI Families & Destination Wedding Planners.





🌸 TITLE SPONSOR - ₹5,00,000 🌸

- Exclusive Naming Rights: [brand Name] “WIVA 2026”
 - Top-tier Logo Placement Across All Media
- Speaking Opportunity During The Grand Ceremony • 10 Vip Passes
- Prime Exhibition Space • Press & Media Prominence

🌸 PRESENTING SPONSOR - ₹3,50,000 🌸

- “presented By” Branding Rights
- Logo On Stage Backdrop & Key Collaterals
- 6 Vip Passes • Premium Exhibition Stall

🌸 POWERED BY - ₹2,50,000 🌸

- Branding across stage & media promotion
- 4 VIP Passes • Exhibition space

🌸 MAIN SPONSOR - ₹1,50,000 🌸

- Logo Visibility Across Banners & Digital Media
- 2 Vip Passes • Exhibition Space

🌸 ASSOCIATE PARTNER - ₹1,00,000 🌸

- Logo Inclusion In Brochure & Website
- 1 Vip Pass • Select Branding Placements

All sponsor will get Stay, food facility for VIP Passes at Venue



SPECIALIZED SPONSORSHIP OPPORTUNITIES

-  COCKTAIL PARTNER - ₹1,50,000
-  AWARD TROPHY PARTNER - ₹1,50,000
-  HOSPITALITY PARTNER - ₹1,00,000
-  FASHION SHOW PARTNER - ₹1,00,000
-  ENTERTAINMENT PARTNER - ₹1,50,000

These Partnerships Provide Focused Visibility Within
Specific Event Segments.



WIVA 2026 Represents A
Strategic Opportunity To Engage With
Rajasthan's Expanding Wedding &
Event Industry

BY PARTNERING WITH WIVA, YOUR BRAND GAINS

- ✔ Structured Industry Exposure
- ✔ Premium Brand Positioning
- ✔ Direct Access To High-value Clients
- ✔ Long-term Ecosystem Association

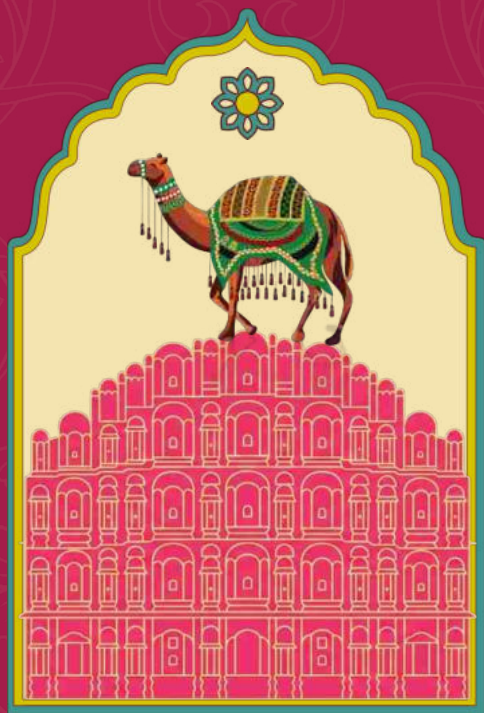
We Welcome The Opportunity To Discuss Customized
Sponsorship Integrations Aligned With Your Marketing Objectives.





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